



ASLA Advocacy Day 2024
Shaping Spaces, Changing Lives: 125 Years of Landscape Architecture

ASLA Advocacy Day Assignments:

Assignment #1: Learning the Issues

1. Ensure that you have **cleared your schedule** for the entire day on May 8 (*for OK - May 9*)
 - Meeting requests have been sent to Capitol Hill and it is imperative that registrants not cancel or are “no shows” for these upcoming meetings.
 - Congressional meeting schedules will be available by May 1. However, last minute changes may occur up to the day of your congressional meetings, in which case you will be notified.

2. On Advocacy Day, ASLA advocates will urge legislators to support the Investing in Tomorrow’s Workforce Act, which would expand 529 savings plans to cover expenses related to post-secondary professional licenses and certifications. This measure would enable landscape architecture professionals to cover costs associated with obtaining and maintaining a license. **Take some time to study [the Freedom to Invest in Tomorrow’s Workforce Issue Brief](#) to learn about this legislation.**

3. On Advocacy Day, ASLA advocates will urge legislators to support the Water Infrastructure Sustainability and Efficiency (WISE) Act, which would increase funding for green infrastructure/nature-based solutions under the State Clean Water State Revolving Funds. Landscape architects are leaders in planning and designing water infrastructure projects using nature-based solutions. This measure would allow the profession to continue to create these successful and cost-effective projects. **Take some time to study [the WISE Act Issue Brief](#) to learn about this legislation.**

Assignment #2: Telling Your Personal Story

1. **Investing in Tomorrow’s Workforce Act:** On Advocacy Day 2024, ASLA advocates will urge legislators to support the [Investing in Tomorrow’s Workforce Act](#), which



would expand 529 savings plans to cover expenses related to obtaining and maintaining your landscape architecture license. This is a great opportunity to talk to your legislators about the value of licensure and your personal licensure journey.

- Use this [Telling Your Personal Story document](#) to help you map out your personal talking points for the Investing in Tomorrow's Workforce Act.
- You and your chapter should edit the [ASLA Licensure Fact Sheet](#) (on the *2024 Federal Advocacy Day webpage*) to help you talk about the importance of licensure in your state.

2. **The Water Infrastructure Sustainability and Efficiency Act:** On Advocacy Day, ASLA advocates will urge legislators to support [the Water Infrastructure Sustainability and Efficiency \(WISE\) Act](#), which would increase funding for green infrastructure/nature-based solutions for water management projects. This is a great opportunity to showcase your or colleagues' water management projects that utilize green infrastructure/nature-based solutions.

- Use this [Telling Your Personal Story document](#) to help you map out your personal talking points and determine what projects to showcase related to the WISE Act.
- Identify local projects that demonstrate the successful use of nature-based solutions to address water management projects. Create a leave behind based on these projects.
- You should plan to invite your legislator to do a site tour of a water management project in the district/state. Use the [ASLA Guide to Hosting a Site Tour](#) to help you think about crafting your invitation.

Assignment #3: Learning About Your Legislators

1. **Learn About Your Legislators:** Use the [Learning About Your Legislators Guide](#) to begin researching information about your House of Representatives member and your two U.S. Senators. The guide provides resources and tools, including the ASLA iAdvocate Network, Congress.gov, and more.
 - a. *Is your legislator leaving Congress?* Use the [Members of Congress Not Returning Next Term document](#) to learn about your legislators' status.
 - b. Utilize [ASLA's iAdvocate Network](#) to locate information about your legislators.



Assignment #4: Preparing for Advocacy Day - Final Checklist

1. [Learn the Issues](#)
2. [Learn About Your Legislators](#)
3. [Tell Your Personal Story](#)
4. Identify Local Projects
5. Watch: Training #1: Learning the Issues Important to Landscape Architects
(Passcode: 334E.PUB)
6. Watch: Training #2: ASLA Advocacy 101: Preparing for Advocacy Day
(Passcode: Dq0ai@qH)
7. [Connect with your Team Leaders](#)